

JAMES CLEMENS



Sponsorship/Ad Form 2024-25 Season

FAILURE: A LOVE STORY - OCT 2024 &
THE GREAT COMET - APRIL 2025

Family/Business/Organization Name: _____

Email: _____ Phone: _____

Contact Person: _____ JC Student Selling Ad: _____

Comments: _____

SPONSORSHIPS — Ad space, recognition & tickets will be for *NATASHA, PIERRE & THE GREAT COMET OF 1812* if submitted by the March 21, 2025 deadline.

COLOR AD SPACE

[Please indicate your choice below.]

~ Color sponsorship ads are limited since they are placement specific and will be available to the 1st who orders/pays.

<input type="checkbox"/> \$2,500 GOLD SPONSOR <ul style="list-style-type: none"> FULL PAGE COLOR AD (placement: inside front cover) Be the 1st ad one sees, when opening the playbill!!!! Special recognition before each show Included in sponsor lists Company name/logo displayed on poster in lobby Sponsorship mentioned on JC Theatre's social media pages 30 reserved seats 	 <input type="checkbox"/> \$1,500 SILVER SPONSOR <ul style="list-style-type: none"> FULL PAGE COLOR AD (placement: outside back cover) Included in sponsor lists Company name/logo displayed on poster in lobby Sponsorship mentioned on JC Theatre's social media pages 	 <input type="checkbox"/> \$750 BRONZE SPONSOR <ul style="list-style-type: none"> FULL PAGE COLOR AD (placement: inside back cover) Included in sponsor lists Company name/logo displayed on poster in lobby Sponsorship mentioned on JC Theatre's social media pages
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JCT students who sell an ad sponsorship (color or black/white) will receive a credit of **50%** of the ad's cost, toward their drama fees.
This is a GREAT way to support your student!



<input type="checkbox"/> \$200 FULL PAGE COLOR AD (VERY LIMITED SPOTS AVAILABLE) • 4.5" w x 7.5" h (portrait orientation) Placement: inside playbill, toward center of booklet	<input type="checkbox"/> \$500 CENTERFOLD COLOR AD (ONLY ONE SPOT AVAILABLE) • 10" w x 7.5" h (landscape orientation) Placement: center of booklet, ad will spread across the center gutter - largest ad in the playbill!
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BLACK/WHITE (GREY-SCALE) AD SPACE

~ Black/White sponsorship ads are unlimited and we will sell as many as we can, up until the deadline.

<input type="checkbox"/> \$75 FULL PAGE AD • 4.5" w x 7.5" h (portrait orientation)	<input type="checkbox"/> \$45 HALF PAGE AD • 4.5" w x 3.75" h (landscape orientation)	<input type="checkbox"/> \$25 QUARTER PAGE AD • 2.25" w x 3.75" h (portrait orientation)
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You can design your own ad OR we can design an ad for you, at no additional cost!

*Ad content/artwork should be emailed to jamesclemens theatre@gmail.com with subject line "Sponsorship Ad." Please indicate desired ad size, your name (or business name) and student who sold the ad in email's body. If you'd like us to design your ad, simply email desired ad size, text and photo. You'll have opportunity to proof your design before we go to press!

Payment Options: Cash, Check or through LeanStream

(you can submit this form via email, snail mail or through your student as long as it makes deadline)

Make checks payable to **James Clemens High School** and Note "**Sponsorship Ad**" in memo line.
Submit forms/payment **no later than March 21, 2025** to be included in program:

STEP 1) SUBMIT FORM & PAYMENT
If sending through the mail:
James Clemens Theatre
Attn: Amy Patel
11306 County Line Rd.
Madison, AL 3575

STEP 2) *EMAIL AD CONTENT to:
JamesClemensTheatre@gmail.com
Subject line: "Sponsorship Ad"



SCAN ME
for
LeanStream

To officially make the deadline, both Step 1 & Step 2 need to happen by March 21, 2025 or payment will be considered a Theatre Donation.

Advertising in our programs demonstrates your support of our award-winning program to several thousand people in our community. Ads can be purchased by businesses, parents, grandparents, aunts/uncles and friends to show their pride for James Clemens Theatre students. Your sponsorship/advertisement will help with costs associated with the printed programs and other production expenses of James Clemens Theatre. Thank you for your interest and support!

AMY PUGH PATEL Artistic Director & **BRYAN COMER** Technical Director

WE LOOK FORWARD TO SEEING YOU AT OUR PRODUCTIONS!