

JAMES CLEMENS



Sponsorship/Ad Form 2024-25 Season

FAILURE: A LOVE STORY - OCT 2024 &
THE GREAT COMET - APRIL 2025

Family/Business/Organization Name: _____

Email: _____ Phone: _____

Contact Person: _____ JC Student Selling Ad: _____

Comments: _____

SPONSORSHIPS— Ad space, recognition and tickets will be for BOTH shows if submitted by 1st show's deadline (Oct. 7, 2024) and for ONE show if submitted after October 7, but prior to The Great Comet's deadline (March 21, 2025).
[Please indicate your choice below.]

COLOR AD SPACE - appears in 2 playbills, if ordered by October 7th deadline!

~ Color sponsorship ads are limited since they are placement specific and will be available to the 1st who orders/pays.

<input type="checkbox"/> \$5,000 GOLD SPONSOR <ul style="list-style-type: none"> FULL PAGE COLOR AD (placement: inside front cover) Be the 1st ad one sees when opening the playbill!!!! Special recognition before each show Included in sponsor lists Company name/logo displayed on poster in lobby Sponsorship mentioned on JC Theatre's social media pages 30 reserved seats 	<input type="checkbox"/> \$3,000 SILVER SPONSOR <ul style="list-style-type: none"> FULL PAGE COLOR AD (placement: outside back cover) Included in sponsor lists Company name/logo displayed on poster in lobby Sponsorship mentioned on JC Theatre's social media pages 20 reserved seats 	<input type="checkbox"/> \$1,500 BRONZE SPONSOR <ul style="list-style-type: none"> FULL PAGE COLOR AD (placement: inside back cover) Included in sponsor lists Company name/logo displayed on poster in lobby Sponsorship mentioned on JC Theatre's social media pages 10 reserved seats
<p>JCT students who sell an ad sponsorship (color or black/white) will receive a credit of 50% of the ad's cost, toward their drama fees. This is a GREAT way to support your student!</p>		

BLACK/WHITE (GREY-SCALE) AD SPACE - appears in 2 playbills, if ordered by October 7th deadline!

~ Black/White sponsorship ads are unlimited and we will sell as many as we can, up until the deadline.

<input type="checkbox"/> \$150 FULL PAGE AD <ul style="list-style-type: none"> 4.5" w x 7.5" h (portrait orientation) 	<input type="checkbox"/> \$90 HALF PAGE AD <ul style="list-style-type: none"> 4.5" w x 3.75" h (landscape orientation) 	<input type="checkbox"/> \$50 QUARTER PAGE AD <ul style="list-style-type: none"> 2.25" w x 3.75" h (portrait orientation)
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You can design your own ad OR we can design an ad for you, at no additional cost!

*Ad content & artwork should be in JPEG or PDF format and emailed to jamesclementheatre@gmail.com with subject line "Sponsorship Ad." Please indicate desired ad size, your name (or business name) and student who sold the ad in email's body. If you'd like us to design your ad, simply email your desired ad size, text and photo. We'll do the rest and you will have the opportunity to proof your ad design before we go to press!

Payment Options: Cash, Check or through LeanStream
(you can submit this form via email, snail mail or through your student as long as it makes deadline)

Make checks payable to **James Clemens High School** and Note "**Sponsorship Ad**" in memo line.
Submit forms/payment **no later than October 7, 2024** to be included in both programs:

STEP 1) SUBMIT FORM & PAYMENT
If sending through the mail:
James Clemens Theatre
Attn: Amy Patel
11306 County Line Rd.
Madison, AL 3575

STEP 2) *EMAIL AD CONTENT to:
JamesClemensTheatre@gmail.com
Subject line: "Sponsorship Ad"



SCAN ME
for
LeanStream

To officially make the deadline, both Step 1 & Step 2 need to happen by October 7, 2024.

Advertising in our programs demonstrates your support of our award-winning program to several thousand people in our community. Ads can be purchased by businesses, parents, grandparents, aunts/uncles and friends to show their pride for James Clemens Theatre students. Your sponsorship/advertisement will help with costs associated with the printed programs and other production expenses of James Clemens Theatre. Thank you for your interest and support!

AMY PUGH PATEL Artistic Director & **BRYAN COMER** Technical Director

WE LOOK FORWARD TO SEEING YOU AT OUR PRODUCTIONS!