

Band Director, Leigh Thomas

Greetings BJHS Band Supporters! On behalf of the Bob Jones Band Program, I would like to personally invite you to be a part of our Bob Jones High School Band community. Our summer practices are in full swing and we would like to invite our local businesses to partner with us to be a vital part of our team success in 2023-2024.



Bob Jones High School is recognized as having one of the premiere band programs in the State of Alabama (winning the 2022 7A State Championship) and as one of the most comprehensive academic high schools in the country. Our students excel on the field, in the classroom and in the community. We are very excited about our students' success and are looking forward to an AWESOME 2023-2024 School Year.

We understand the importance of being a good partner with our Bob Jones community and we know that our continuing success on and off the field relies heavily on our sponsors who invest in our program. Please consider becoming a sponsor for our program. Your sponsorship will yield a great return on your investment. We have many sponsorship opportunities to meet your needs. THANK YOU FOR YOUR SUPPORT & we look forward to a great partnership.

GO PATRIOTS!

BJHS Band

Leigh Thomas, Director
leighthomas24@gmail.com

2024-2025 Sponsor Levels and Benefits

Bob Jones Band



Bob Jones High School
650 Hughes Rd Madison, AL 35758
256-772-2547

SPONSOR LEVELS

PREMIER SPONSOR \$1000 & UP

Listed on all Band Programs
Logo on Member Shirt
Listed on Band Website & Social Media
Shout-out at all home & away football games & RCMI
Name listed on RCMI Website & banner at RCMI
Framed picture of the Band

DIAMOND SPONSOR \$750

Listed on all Band Programs
Logo on Member Shirt
Listed on Band Website & Social Media
Shout-out at all home & away football games
Framed picture of the Band

PLATINUM SPONSOR \$500

Listed on all Band Programs
Logo on Member Shirt
Listed on Band Website & Social Media
Shout-out at all home football games
Framed picture of the Band

GOLD SPONSOR \$250

Listed on all Band Programs
Logo on Member Shirt
Listed on Band Website & Social Media
Framed picture of the Band

SILVER SPONSOR \$100

Listed on all Band Programs
Name on Member Shirt
Listed on Band Website & Social Media

BRONZE SPONSOR \$50

Listed on all Band Programs
Listed on Band Website & Social Media

BENEFITS OF SPONSORSHIP

The Marching Patriots sponsorship opportunity will serve as a channel that offers more benefits, more variety, and a more powerful form of marketing for your company/organization. Your sponsorship will allow you to:

1. Build brand awareness
2. Drive excitement around your brand, your products, and services.
3. Increase product or service sales.
4. Market an expansion to a new Geography - 45,000+ Stadium spectators per year (4,000 spectators per game).
5. Market a launch of a new product.
6. Drive more website views.
7. Sell to a new, highly appealing target audience.

Our fans and band members spend a lot of money on gadgets, services, food, fashion, and luxury goods. Visual and word of mouth marketing is huge! What better way to break into this elite community than getting exposure to a few of them using a sponsorship deal. Leverage your marketing benefits and move your company's mission forward by sponsoring BJHS Band today!